

Chief legal officers (CLOs) have been at the forefront of driving growth in in-house pro bono, across industries and sectors. Whether your pro bono effort is mature or just getting started, Corporate Pro Bono (CPBO) can assist with engaging you and your staff in improving access to justice. CPBO, the global in-house project of Pro Bono Institute, offers free resources and confidential consulting services for CLOs tailored to legal department needs, across industries and around the globe. To learn more, contact CPBO at cpbo@probonoinst.org.

New to Pro Bono

CPBO helps determine the needs and interests of your legal department and community to tailor a program that is right for your department.

CPBO HAS WORKED WITH

1200+
DEPARTMENTS

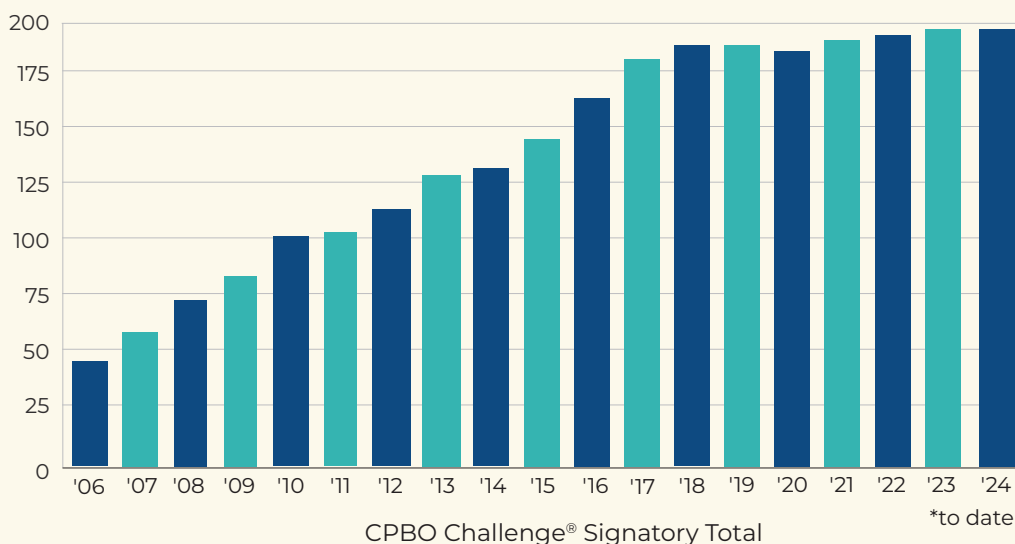
Mature Pro Bono Programs

CPBO can assist mature pro bono programs with their challenges, whether it be increasing participation, expanding globally, measuring impact, or developing a signature project.

The CPBO Challenge® Initiative

In 2006, at the urging of CLOs, CPBO launched the Corporate Pro Bono Challenge® initiative to empower legal departments to identify, benchmark, and communicate their support for pro bono service. The CPBO Challenge® initiative is now the industry standard for in-house pro bono. It is a simple, voluntary statement of commitment to pro bono service by legal departments, their lawyers, and staff.

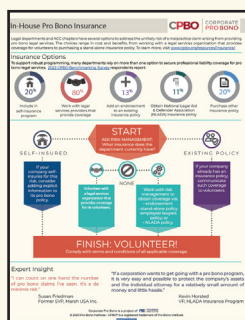
Since its launch, the CPBO Challenge® initiative has grown to more than 190 signatories.



CLO Pro Bono Resources

In addition to consulting services, CPBO offers information for CLOs, such as:

- The Business Case for Pro Bono
- Practice Guides
- Best Practice Profiles
- Benchmarking Reports
- Global Resources
- Ethics Programming
- Training and Networking Events
- Special Events, such as General Counsel Roundtables and Social Impact Summit
- Opportunities to Voice Support for Access to Justice Issues, including Annual GC/CLO Letter in Support of Fully Funding the Legal Services Corporation (LSC)



“Pro bono work makes Amazon employees better professionals, better neighbors, and better community members. It brings us closer to each other, to our partners, and to our customers. Most importantly, it gives us the opportunity to effect powerful change in people’s lives.”

David Zapolsky

SVP, Global Public Policy & General Counsel
Amazon.com

“Being a signatory to the Corporate Pro Bono Challenge® initiative is just one way to confirm our commitment to dedicate the time and the resources to supporting pro bono.”

Marcus Brown

Executive Vice President and General Counsel
Entergy Corporation