



Why Do Pro Bono

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www.cpbo.org

Benefits the Employee

Pro bono work offers benefits to lawyers and other legal staff by:

- Enhancing job fulfillment
 - Brings great personal and professional satisfaction
- Helping employees hone skills and improve productivity
- Offering a variety of experiences that cannot be duplicated elsewhere
 - Both litigation and transactional opportunities exist
- Reminding lawyers why they became lawyers
- Enabling lawyers to fulfill their ethical obligations

Benefits the Company

Pro bono work offers value to legal departments and companies by:

- Providing opportunities for all members of a legal department to work together
- Building morale and promoting teamwork
- Rejuvenating the legal department
 - Provides for new opportunities and challenges
- Promoting a company's reputation in the community
 - Enhances public relations
- Affording the legal department the opportunity to add value to a company's corporate social responsibility efforts

Benefits the Community

Pro bono work offers value to communities where we live and work by:

- Assisting low-income and otherwise disadvantaged individuals and families, and the organizations that serve them
 - 80% of the legal needs of low income people go unmet
- Focusing on a variety of needs that, when addressed, help stabilize communities, including:
 - Education
 - Immigration
 - Family relations
 - Housing
 - Community economic development
 - Growth of small businesses

Pro Bono Resources

CPBO offers a number of resources on its website (www.cpbo.org), including the following:

- The Business Case for In-House Pro Bono: www.cpbo.org/businesscase
- Pro Bono Development Guide: How to Start an In-House Pro Bono Program: www.cpbo.org/getstarted
- Best Practices Profiles: <http://www.cpbo.org/resources/best-practice-profiles/>
- Guide to Multijurisdictional Practice Rules: <http://www.cpbo.org/mjppguide>
- Professional Liability Insurance for In-House Pro Bono: www.cpbo.org/insurance
- Pro bono opportunities and ideas:
 - CPBO **Clinic in a Box**® Program: <http://www.cpbo.org/initiatives/clinic-in-a-box/>
 - Pro Bono Marketplace of Ideas: www.cpbo.org/Marketplace
- Benchmarking in-house pro bono:
 - 2012 Benchmarking Survey Report: <http://www.cpbo.org/benchmarking2012>
 - The **Corporate Pro Bono Challenge**® Initiative: <http://www.cpbo.org/cpbo-challenge/>
- Corporate Pro Bono
 - Who We Are: <http://www.cpbo.org/about-us/>

Corporate Pro Bono (CPBO) is a global partnership project of the Association of Corporate Counsel and the Pro Bono Institute. Through on-line services (www.cpbo.org), technical assistance to the in-house community, and educational outreach, CPBO seeks to encourage and support the participation of in-house counsel in pro bono legal services.

For more information, please visit us at www.cpbo.org, or contact Tammy Sun, Director of Corporate Pro Bono, at tsun@probonoinst.org or 202.729.6980.