

Pro Bono As CPBO Sees It.

Do you follow the world of in-house pro bono brought to you by **Corporate Pro Bono (CPBO)** on <u>The PBEye</u>? Over the last five months, we have posted blogs featuring such topics as changes in multi-jurisdictional pro bono practice rules and have highlighted important pro bono work done by several legal departments. In case you missed them, they are summarized below. We recommend starting with two recent postings regarding multijurisdictional practice rules impacting in-house pro bono: <u>Arkansas Decision: Good, but not Good Enough</u> and <u>Virginia is for Pro Bono Lovers</u>. You may also be interested in some of our other stories.

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To read the entire posting, click on the title.

April 19, 2011

Virginia is for Pro Bono Lovers

The PBEye was delighted to see that effective April 15, 2011, the Virginia Supreme Court approved an amendment to its rules, removing restrictions that limited certified in-house counsel's ability to provide pro bono work to deserving and needy clients in Virginia. Now, certified in-house attorneys may provide pro bono service, subject only to the conditions that apply to all Virginia attorneys – the Virginia Rules of Professional Conduct. 1025 Connecticut Avenue, N.W., Suite 205 • Washington, DC 20036

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April 18, 2011

Do You Track Your In-House Pro Bono?

When it comes to pro bono, there are several metrics you might consider tracking. Many departments track the percentage of lawyers and legal department staff that participate in pro bono in a year. This metric encourages teamwork and engagement and helps a department measure the growth of the pro bono program over time. The <u>Corporate Pro Bono ChallengeSM</u> – the only national and global measure of in-house pro bono – tracks participation percentages among Signatory legal departments.

April 15, 2011

Top 10 Things to Consider For Your Pro Bono Partnership

A successful pro bono partnership between a law firm and a corporate legal department is an important evolution in pro bono. Done properly and building on existing strengths, a partnership can generate more resources for pro bono and can foster a valuable relationship. See this posting for a top ten list of questions to consider before embarking on a pro bono partnership.

April 12, 2011

Arkansas Decision: Good, but not Good Enough

Recently the Arkansas Supreme Court approved a rule allowing in-house attorneys, who are not barred in Arkansas, to provide pro bono to the state's needy clients. Unfortunately the rule includes a number of unnecessary restrictions. With the demand for help so great and the supply of assistance so small, the goal should be easing access and increasing capacity.

April 6, 2011

CPBO's 2010 Benchmarking Survey Results

Who is doing what and how? **CPBO** recently asked the Signatories to the <u>Corporate Pro Bono</u> <u>ChallengeSM</u> to complete a Benchmarking Survey. The results highlight key trends in in-house pro bono and enable legal departments to compare their pro bono programs and projects with those of other departments.

April 6, 2011

VIDEO: Corporate and Global Pro Bono Expand

You spoke and we listened. Hear about pro bono trends from Bruce Kuhlik, general counsel of **Merck & Co., Inc.***, in a featured video clip, and welcome the new Assistant Director of **Corporate Pro Bono, Shannon Graving,** who joined **CPBO** in March from Holland & Knight LLP.**

April 5, 2011

CPBO Spotlight On: Ford Motor Company

Good corporate citizenship is a top priority at **Ford Motor Company***. Within the legal department, the Ford Pro Bono Committee, with the support of Group Vice President and General Counsel David Leitch, ensures that Ford attorneys and other legal department staff have access to a variety of pro bono opportunities.

March 25, 2011

The Wire: News You Can Use

Each month PBI distributes the <u>Wire e-newsletter</u>. In March, there was a <u>Letter From Esther</u> on the power of pro bono summits (something we've <u>discussed here</u> before), call for nominations for the <u>CPBO Partner Award</u>, a recap of our Seminar/Forum Reception (<u>with</u> <u>pictures!</u>) and more. But the *pièce de résistance* was the video from the Seminar/Forum of Esther Lardent's <u>State of Pro Bono</u> address.

March 24, 2011

Merck Lawyers Think Outside the Box

Searching for examples of time-limited pro bono engagements? Look no further than Merck's* Bankruptcy in a Box program, hosted in partnership with Lowenstein Sandler PC** and Volunteer Lawyers for Justice.

March 18, 2011

CPBO Spotlight On: AT&T Inc.

Attorneys in **AT&T Inc.'s*** legal department, with support from Senior Executive Vice President and General Counsel Wayne Watts, undertake many pro bono projects across the country.

March 15, 2011

Dell Values Law Firm Pro Bono

Legal departments value the pro bono commitment of their outside law firms. For instance, Larry Tu, senior vice president and general counsel of **Dell, Inc.*** presented the first annual Pro Bono Law Firm Award to **Vinson & Elkins LLP** ** and **Graves, Dougherty, Hearon & Moody, P.C.**** in recognition of the valuable assistance law firms provide the Dell legal department on pro bono activities.

February 15, 2011

<u>CPBO Spotlight On: Qwest Communications International Inc.</u></u>

Qwest Communications International Inc.*, under the leadership of Executive Vice President and General Counsel Rich Baer and Associate General Counsel Christie Searls, has made pro bono an integral part of its organization's corporate social responsibility (CSR) efforts.

February 14, 2011

Exelon Corporate Counsel's Death Penalty Victory

Exelon Corporation^{*}, who, teamed with lawyers in the Chicago office of **Sidley Austin LLP**^{**}, successfully navigated a complex death penalty appeal. In a significant victory, the Alabama Court of Criminal Appeals decided last week to grant the defendant the chance to present evidence to the trial court in support of his claim that his previous counsel were ineffective.

February 1, 2011

ACC Chapters Show Strong Interest in Pro Bono

Association of Corporate Counsel* (ACC) chapters across the country are increasingly becoming involved in pro bono. Onsite <u>Pro Bono Clinics</u> and Pro Bono Summits are some of the opportunities chapters are providing to members. Many chapters have a Pro Bono Committee that focuses exclusively on offering pro bono opportunities to chapter members by developing relationships with public interest organizations and identifying opportunities for members.

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January 24, 2011

The Intersection of Pro Bono and Corporate Social Responsibility

CPBO travelled to Dallas to host an <u>onsite pro bono clinic</u> (otherwise known as Clinic-in-a-BoxSM) in partnership with **TXU Energy** and **Vinson & Elkins LLP****. The TXU Clinic is an example of the growing trend among legal departments choosing to work with the company's nonprofit or CSR arm.

January 21, 2011

Involving Smaller Legal Departments and Remote Offices

For small legal departments, or larger departments that also have smaller remote or regional offices, finding pro bono opportunities can be a challenge. This posting included tips and suggestions on involving smaller, regional, or more remote offices in pro bono.

January 14, 2011

<u>CPBO Spotlight On: Computer Sciences Corporation</u></u>

A Charter Signatory to the <u>Corporate Pro Bono Challenge</u>SM, Computer Sciences Corporation (CSC)* has provided its lawyers and paralegals a range of opportunities to assist underserved communities. Sharing the recent work of the CSC pro bono program, General Counsel William L. Deckelman Jr. commented that these stories are just a few reminders of "the incredible good that can result from pro bono efforts."

January 6, 2011

Reinvigorate Your Legal Department's Pro Bono Program in 2011

Is your legal department looking to ramp up participation in pro bono in 2011? Increasing momentum behind pro bono is a hot topic among in-house attorneys and there are a number of easy changes your department can adopt to generate robust participation.

January 3, 2011

Time Warner's Pro Bono New Year's Resolution

On December 13, **CPBO** traveled to New York to join **Time Warner** as it hosted "Pro Bono Practice for Corporate Counsel" at its offices for the legal staff at Time Warner, Turner Broadcasting, and other Time Warner affiliates. The event featured a panel that highlighted pro bono opportunities for in-house counsel in the New York area.

December 23, 2010

Pro Bono Clinics Take Off!

In 2010, **CPBO** traveled the country, partnering with legal departments, law firms and local organizations to host a <u>Clinic-in-a-BoxSM</u>. In 2010, more than 300 in-house attorneys participated in CPBO's 10 clinics, providing legal assistance to 94 nonprofit organizations and small businesses. Together, these 94 organizations serve nearly 218,000 low-income people. Without a doubt, clinics have had a far-reaching impact—and we congratulate and commend inhouse attorneys for their commitment to pro bono and their communities!

December 21, 2010
100 and Counting!

In November 2010, **CPBO** <u>announced</u> a tremendous and exciting milestone for in-house pro bono—100 Signatories to the <u>CPBO Challenge</u>SM. These Signatories include companies that represent a range of industries and regions, and have legal departments of varying size.

*denotes a Signatory to the <u>Corporate Pro Bono Challenge</u>SM **denotes a Signatory to the <u>Law Firm Pro Bono Challenge</u>[®]

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